

Wireless Digital Messaging

In the dynamic and constantly changing world of digital signage, Wireless Digital Signage is increasingly becoming a viable alternative solution for wireless digital messaging.

Update content wirelessly, without ever physically plugging into your wireless digital signage?

- Have a space too small, or too hard to work with, but would be the perfect place to get your message across?
- Have a digital signage solution that is portable? The players can fit virtually anywhere.
- Not have to worry about running cable or mounting bulky PCs, but still get the "Wow!" factor of digital signage?
- Sit in your car and update content on your wireless digital signage network?
- Have an easy-to-use wireless digital signage software solution for managing your displays?
- Easy individual and precise management whether it is one screen or hundreds
- High suitability for temporary environment or installation
- Multimedia formats support
- High portability, similar to DVD
- Extremely high levels of reliability, with low maintenance requirements.

It is a common mistake to believe that in order to manage a large number of displays with individual scheduling, you need to set up highly demanding networks that are expensive to deploy.

RePromotion offers a commercially viable combination of powerful scheduling software with precise player simulation and an extremely reliable, self-maintaining player, elegantly eliminating the need for expensive and technically demanding networked solutions.

- **RePromotion Enhanced Player**

ReP - Palm-size PC-based player with wireless access.

The RePromotion Enhanced Player is a powerful multimedia player with most of the features commonly offered by high-end players, but packed in a micro PC unit. This combination of palm size and wireless access ensure the ReP Enhanced Player is extremely easy to install and operate, making it especially suitable for temporary environments. In only 10-20 minutes, you can turn an ordinary plasma screen into a powerful visual communication device - taking "plug-&-play" to new heights of efficiency.

- Despite of its micro size, ReP is a highly capable player, able to play most types of multimedia formats including MPEG 1/2/4, FLASH, JPEG and PowerPoint, in any combination. Each clip or message can be scheduled by the minute, with complete control over sequencing and repetition, while the ReP internal clock can be remotely synchronized to ensure scheduling accuracy.
 - An independent layer of scroll text banners with numerous messages can also be played simultaneously with the clips.
ReP builds a detailed "as run" report on each clip played. This report is sent back to the management software.
 - The ReP player is designed for 24/7, maintenance-free operation. Automatic file cleanups and clock synchronization ensure smooth playing, and the ReP also recovers automatically from power cuts.
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- Easy individual and precise management, whether for one screen or hundreds
 - Perfectly suited to temporary environments or installation
 - Supports all common multimedia formats
 - Highly portable, similar to DVD
 - Extremely reliable with low maintenance requirements



Solus management software

- This powerful management software can be installed on any PC or laptop computer, and provides a user-friendly tool to plan the play-list for each ReP player or group of ReP players.
- Solus offers precise scheduling of each clip/message or group of clips, and supports the design of scroll text banners with as many messages as desired for each ReP player.
- Precise player simulation is the ultimate tool for verifying and ensuring the play-list and scroll text planning prior to uploading it to the ReP players.



Solus Distribution Solution

- Once the play-list for each ReP is planned and verified, it is ready to be distributed to each ReP player with all the multimedia files.
- Solus and every ReP player come with a built-in wireless network. This means that once the ReP is within 20-30 meters of a Solus management PC/laptop/pocket PC* the play-list can be uploaded directly, allowing walk-by uploading.
- This wireless network capability is the ultimate cost saver - no Satcom, no DSL, no LAN infrastructure, no exorbitant running costs. Solus can also support online set-ups if required.

EDSMS - Enhanced Digital Signage Management Software

- Based on the Solus software, the EDSMS was developed to manage clusters of ReP players in multiple locations networks. The EDSMS is available to integrators only.